



## **POLICE ASSOCIATION OF ONTARIO MAKES A DIFFERENCE BY MENTORING YOUTH THROUGH SUCCESSFUL FISHING PROGRAM & PRODUCING QUARTERLY MAGAZINE**

The Police Association of Ontario (PAO) is proud to present **Kids and Cops Fishing Days**, a successful year-round program that brings police personnel and youth throughout the province together for an enriching and healthy pursuit that will last a lifetime. The Police Association of Ontario is initiating a Provincial Donor Campaign to continue this successful kids fishing program and to launch marketing of their **PAO Magazine** (printed quarterly 4 times a year).

**The Kids and Cops Fishing Days** program is a mentoring experience for our youth to learn from the dedicated men and women on the job who care about them as individuals. The sponsored fishing experience encourages problem-solving and decision-making skills as well as help children develop self-esteem and a respect for nature and the environment.

So far the **Kids and Cops Fishing Days** program has allowed 10,000 children to enjoy a life-changing experience and to date the PAO has contributed over \$350,000 towards its success. Police personnel throughout Ontario have taken thousands of young people fishing for the day and look forward to the program continuing to grow every year.

Also, the **PAO Magazine** offers businesses various advertising opportunities that help support PAO activities such as the fishing program. With a distribution to over 33,000 members, the PAO Magazine will include editorial on what the organization stands for—promoting the mutual interests of Ontario's front-line police personnel, upholding the honor of the police profession and fundraising which makes possible programs such as **Kids and Cops Fishing Days**.

We thank you for your continued support.

For more information, contact:

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